

IGNITING CHANGE IN CHESTER COUNTY

The 18th Annual Making a Difference Luncheon Past. Present. Funding Our Future.

Friday, May 5, 2023 The Desmond Hotel, Malvern



AGENDA

11:00 a.m.

- Registration opens at the Poretta & Orr Welcome Table
- Networking: In Memory of Peg Scholl
- · Opportunity Auction & raffle baskets open for participation
- Visit the Brighter Futures Wall to share how YOU want to make a difference. Brought to you by the Coatesville Youth Initiative, made possible by Jennifer & Bob McNeil.

12:00 p.m.

- Lunch is served with dessert provided by Sweet Support from West Pharmaceuticals
- Past. Present. Funding Our Future program begins

Welcome Denise Wine, Board Chair

Opening Remarks Kim Andrews, Executive Director

Keynote Speaker

Yasmine Mustafa, CEO of ROAR

Kitchen Table Award Loretta Perna

Closing Remarks Kim Andrews, Executive Director

We're honoring Margaret "Peg" Scholl, a long-time supporter of The Fund, who was a well-loved community builder and a great connector.



Dear Friends,

Thank you for joining The Fund for Women and Girls at our 18th Annual Making a Difference Luncheon: Past. Present. Funding Our Future. Each year we gather, inspired by our joint commitment to advance women and girls in Chester County. Each year, we walk away from this event renewed and energized to ignite even more change in our community!

Today we are thrilled to honor Kitchen Table Award winner Loretta Perna for her tireless work to motivate, equip, and transition high school students to post-secondary education and adulthood. Her work transforms individuals, families, and communities. We cannot wait to celebrate her incredible impact on so many lives.

We also want to extend our deep gratitude to all of YOU. Thank you for joining us in our fight for a future that is safe and equitable for all. Your dedication, enthusiasm, and commitment will propel this community forward!

Most sincerely,



Sandra Donahue Luncheon Chair



Christine Lowthert Luncheon Co-Vice Chair



Mitra Saffarian-Toosi Luncheon Co-Vice Chair

A SPECIAL THANK YOU

To Luncheon Committee Members Maxine Cuffe and Sonal Gandhi

KEYNOTE SPEAKER Yasmine Mustafa

This year's dynamic guest speaker is Yasmine Mustafa, who grew up in Royersford, PA. She will unite and inspire attendees in her keynote talk about her local roots, her path to adulthood, and her tech career.

Yasmine Mustafa is fueled by a passion to leverage technology for good. She is a social entrepreneur, activist, and the founder of ROAR for Good @roarforgood, a company that creates wearable technology for personal safety. She is also the co-founder of Girl Develop It, a nonprofit organization that provides affordable technology classes to help women learn how to code in a safe, judgment-free zone. Mustafa has been recognized for her work by numerous organizations, including Forbes, CNN, and Philadelphia Magazine.

Dedicated to fostering inclusive opportunities in business and education, Yasmine draws upon her own experiences as an immigrant and woman in tech to create a platform for conversation and igniting change. In addition to ROAR, Yasmine launched the Philadelphia chapter of Girl Develop It (a nonprofit providing affordable opportunities for women to learn software development) and serves on the board of Coded by Kids (a non-profit providing free tech education to inner-city youth).

KITCHEN TABLE AWARD Loretta Perna

Loretta Perna has worked tirelessly for two decades to motivate, equip, and transition high school students to post-secondary education and adulthood. Through the Walk In kNowledge (WIN) program, Loretta provides extra support to students at Kennett High School, which enables them to perform their best academically, become more involved in their school and community, and prepare for their futures.

Through WIN, Loretta prepares these young individuals for college and provides them with the confidence and leadership skills needed to thrive. A critical component of Loretta's success is the mentorship she gives to all of the students she works with, but especially to Latina girls. Loretta builds strong, trusting relationships with the girls and their families, guiding them through the college application process and into their post-secondary education. Loretta celebrates the accomplishments of her students with a deep conviction that anything is possible with a little guidance, a lot of hard work, and a creative outlook.

The Fund for Women and Girls is thrilled to celebrate and uplift the accomplishments of Loretta Perna. She is an incredible advocate for girls and all young people in our Chester County community.

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Poretta & Orr is proud to support The Fund for Women and Girls.

We admire how The Fund fosters the dreams and ambitions of women of all ages - especially those right here in our community.

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The Coatesville Youth Initiative

thanks The Fund for Women and Girls for their commitment to making the lives of Chester County women and girls the best they can be!





Sponsorship by Coatesville Youth Initiative made possible by Bob and Jennifer McNeil In memory of Peg Scholl, a lifelong advocate for women and girls. Peg lived her values of curiosity, boldness, and a belief that families and communities benefit when women are supported.

With love, Donald B. Scholl and Family



Congrats to The Fund on their 18th annual 'Making a Difference' Luncheon, and to all of you who make a difference. Though these efforts make noticeable impact on our Chester County Community, we are reminded by the Blueprint Report that there is still much to be done.

Today we are missing Peg's infectious smile and warm welcome. Let us unite in her loving spirit and passion to continue making a difference.



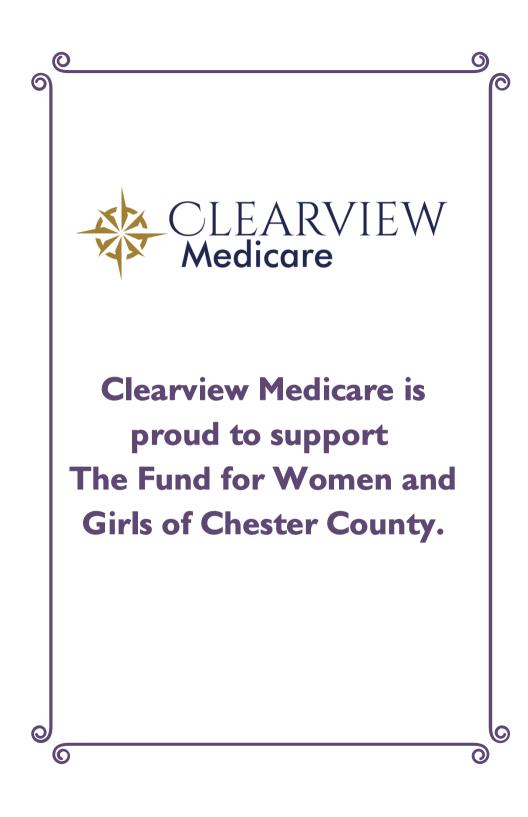
Congratulations to Loretta Perna for being honored with this year's Kitchen Table Award. Thank you for all that you do for the women and girls in our community!

Denise Wine and Neil Kinch



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"The success of every woman should be the inspiration to another. We should raise each other up."

- Serena Williams

We are proud to support the 18th Annual Making A Difference Luncheon. Thank you to the Fund for Women and Girls for ensuring that women and girls have opportunities to thrive.





Congratulations to this year's Kitchen Table Award winner Loretta Perna! Your dedication and hard work are an inspiration to us all. Thank you for your tireless work supporting the youth of Chester County!

We are proud to support The Fund for Women and Girls as it creates opportunities and empowers women and girls in the community.

Pattie & Mike Diggin















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Thank you Loretta and The Fund for your work enabling women and girls to thrive!



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We are delighted to join The Fund for Women & Girls in celebrating Loretta Perna for the contributions she has made to strengthening our community.



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Loretta, Thank you for your amazing contributions to the lives of so many young people in our community!

Christina Norland and Ben Horine



We're proud to support The Fund for Women & Girls' Making a Difference Luncheon



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BBD is proud to to support the **18th Annual** Making a Difference Luncheon



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Check out our Fourth Edition Blueprint Report



YOUR SUPPORT IS CRITICAL

We're grateful to have you as an engaged participant of the Making a Difference Luncheon. Your donations make a significant difference in the lives of women and girls in Chester County. Take a look at how your donations during the Opportunity Auction make direct impact.

WHAT IT TAKES TO MAKE IMPACT

Funding our Future

\$5,000

Funds one Impact Grant to meet a pressing need of our community





\$3,000

\$1,000 Supports staff and materials for one Blueprint presentation to community partners





\$500

\$100 Supplies refreshments and materials



\$50

for one girls' programming meeting



How You Help Make Impact

Purchase Raffle Tickets

Gender-based discrimination and bias continue to limit opportunities for women and girls in Chester County and worldwide. Being an active supporter of The Fund enables us to unite the community through philanthropy and advocacy to ensure that women and girls have resources and opportunities to thrive.

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We're right around the corner. And always in yours.

The WSFS CARES Foundation strives every day to bring the WSFS mission of *We Stand For Service*^{*} to life. We're committed to doing what's right and helping the communities where we live, work and play. That's why we're honored to support **The Fund for Women & Girls 17th Annual Luncheon.**



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