



# 18th Annual Luncheon Sponsorship Opportunities

We are deeply grateful for the collective power of our supporters and community partners as we enter our 27th year. Over the last 26 years, incredible progress has been made — and The Fund has been at the forefront of progress for women and girls in Chester County. Now we face a tipping point, given our community's recent challenges. With your support, we can continue the fight for gender and racial equity.

## Will you join us to ensure the future holds even more promise for women and girls?

With The Fund for Women and Girls, your investment goes further.

- **Over \$4 million in grants** have been given to 86 local nonprofit organizations in our community since 1997.
- **For 17 years, girls from high schools throughout Chester County** have engaged with and helped fund local nonprofits, who face daily the issues of women and girls in our community, through our Girls Advisory Board's leadership development and grantmaking program.
- **Our GirlGov Chester County program is in the midst of its 4th year.** High school girls develop their leadership skills with hands-on experiences, learning how government works and being empowered to use their voices to advocate for issues important to them.
- **4th edition release of our 2022 Blueprint Report.** Thoroughly researched and updated every five years, this is a touchstone for nonprofits, government, and other community-based organizations to help focus their attention and resources to address the top issues challenging women in their efforts to become financially stable, healthy and safe. This edition includes the impact of the pandemic on Chester County women.
- **Our community collaboration and education forums**, both in-person and virtual, raise awareness and promote engagement to help women and girls rise.

Through the power of collective giving, The Fund's grantmaking in our last fiscal year touched over **16,500** community members in need. Over **13,500** identify as female.

### Top Reasons to Partner with The Fund

1. You will help ensure that women are not left behind and are at the center of Chester County's recovery.
2. You will support equity as Chester County's economy is rebuilt and reimagined.
3. Together, we will empower women in Chester County because when women thrive, Chester County rises.

### AUDIENCE DEMOGRAPHICS

Event audiences include: community and civic leaders, business leaders, government officials, nonprofits, corporations, and individual donors across Chester County who are passionate about making a difference for women and their families.

### With your help, we can do so much more!

Join with other Fund stakeholders to be an Sponsor of The Fund for Women and Girls.

# 18th Annual Making a Difference Luncheon

**Our signature event will be held on Friday, May 5, 2023, at The Desmond Hotel in Malvern.**

The annual Luncheon is always an inspirational event. Each year, the program features a keynote speaker, the presentation of our coveted Kitchen Table Award recognizing an outstanding Chester County woman who has made substantive contributions through service and/or philanthropy to improve the lives of women and girls in our county through her own time, talents or resources, a silent auction and raffle, and time for networking.

**The Luncheon audience of over 300 come from across Chester County and are passionate about making a difference for women and girls and their families. The attendees include:**

- Community and civic leaders
- Corporate and business leaders
- Government officials
- Nonprofits
- Individual donors

Plus, your business will also gain exposure to thousands who will be viewing multi-channel pre-event, event, and post-event publicity.



**Sponsorship confirmations are due by March 10, 2023**

**See the next page for Event Sponsorship Opportunity Options.**

Please contact us if you should have any questions.

# Event Sponsorship Opportunities

## Sponsorship Confirmations are due by March 10, 2023

to ensure you receive maximum visibility as a champion of women and girls in our community.

*(See attached confirmation reply form)*

## Program Advertising

Full Page [5"W x 8"H] Price: \$350

Half Page [5"W x 4"H] Price: \$250

Quarter Page [2.5"W x 4"H] (Portrait): Price: \$100

## Ad/Tribute Submission due by April 4, 2023

Submit ads/tribute messages to Maeve Kelly at [mkelly@thefundcc.org](mailto:mkelly@thefundcc.org). Submitted ads should be high resolution .pdf, .png, or .jpg files (minimum of 300 dpi). All ads are printed in color.

**EVENT SPONSORSHIP**

**CATALYST  
\$5,000**

**INNOVATOR  
\$2,500**

**SUPPORTER  
\$500**

## RECOGNITION

Reservations at the event

6 reservations

4 reservations

2 reservations

Your logo on invitation



Your logo displayed on signage at the event



Ad/tribute message in event program

Full page

Half page

Quarter page

Opportunity to host private educational event for your employees facilitated by a Fund Blueprint Ambassador



Your logo in event program and linked logo or name on The Fund website



Social media and digital recognition at event



**The Fund for Women and Girls**  
**Community Sponsor Confirmation Form**

Please return your sponsorship form  
by **March 10, 2023** to ensure you receive  
maximum visibility as a champion for  
women and girls in our community.

**Contact Information**

Company/Full Name

Company Contact Name

Contact Title

Address

City, State, Zip

Preferred Telephone

Email Address

Sponsorship Level/Dollar Amount

**PLEASE ACKNOWLEDGE OUR ORGANIZATION/NAME IN ALL PRINT, ELECTRONIC & PROMOTIONAL MATERIALS AS:**

**Payment and/or Donation Options** (*Payment is due prior to event*)

CHECK: Enclosed is a check made payable to The Fund for Women and Girls.

CREDIT CARD: I will pay via credit card (VISA/Mastercard/Discover/American Express) by calling The Fund office, 484-356-0790, to charge our contribution or via the [Fund online donation form](#)

ONLINE: I will make a contribution of \$ \_\_\_\_\_ via the [online donation form](#)

I will recommend a grant through my Donor-Advised Fund  
(The Fund EIN#: 76-0724241)

\_\_\_\_\_  
Name of Donor-Advised Fund Organization

I would like to be added to your email list to receive event notices, updates and announcements.

Email address: \_\_\_\_\_

**Questions?**

Contact: Kim Andrews at 484-356-0940,  
or [kandrews@thefundcc.org](mailto:kandrews@thefundcc.org)  
[www.thefundcc.org](http://www.thefundcc.org)

**Returning this form?**

Email to: [kandrews@thefundcc.org](mailto:kandrews@thefundcc.org)  
Mail to: The Fund for Women and Girls  
113 E. Evans Street, Suite A  
West Chester, PA 19380