



2022-23 Sponsorship Opportunities

We are deeply grateful for the collective power of our supporters and community partners as we enter our 27th year. Over the last 26 years, incredible progress has been made — and The Fund has been at the forefront of progress for women and girls in Chester County. Now we face a tipping point, given our community's recent challenges. With your support, we can continue the fight for gender and racial equity.

Will you join us to ensure the future holds even more promise for women and girls?

With The Fund for Women and Girls, your investment goes further.

- **Over \$4 million in grants** have been given to 86 local nonprofit organizations in our community since 1997.
- **For 17 years, girls from high schools throughout Chester County** have engaged with and helped fund local nonprofits, who face daily the issues of women and girls in our community, through our Girls Advisory Board's leadership development and grantmaking program.
- **Our GirlGov Chester County program is in the midst of its 4th year.** High school girls develop their leadership skills with hands-on experiences, learning how government works and being empowered to use their voices to advocate for issues important to them.
- **4th edition release of our 2022 Blueprint Report.** Thoroughly researched and updated every five years, this is a touchstone for nonprofits, government, and other community-based organizations to help focus their attention and resources to address the top issues challenging women in their efforts to become financially stable, healthy and safe. This edition includes the impact of the pandemic on Chester County women.
- **Our community collaboration and education forums**, both in-person and virtual, raise awareness and promote engagement to help women and girls rise.

Through the power of collective giving, The Fund's grantmaking in our last fiscal year touched over **16,500** community members in need. Over **13,500** identify as female.

Top Reasons to Partner with The Fund

1. You will help ensure that women are not left behind and are at the center of Chester County's recovery.
2. You will support equity as Chester County's economy is rebuilt and reimagined.
3. Together, we will empower women in Chester County because when women thrive, Chester County rises.

AUDIENCE DEMOGRAPHICS

Event audiences include: community and civic leaders, business leaders, government officials, nonprofits, corporations, and individual donors across Chester County who are passionate about making a difference for women and their families.

With your help, we can do so much more!

Join with other Fund supporters to be an Annual Partner with The Fund for Women and Girls.

Event Sponsorship Opportunities

Confirmations are due by:
 September 9, 2022 for
 10/26 Champions of Change Event
 (See attached confirmation reply form)

Program Advertising
 Full Page [5"W x 8"H] Price: \$500
 Half Page [5"W x 4"H] Price: \$200
 Quarter Page [2.5"W x 4"H] (Portrait): Price: \$100

Ad/Tribute Submission by September 30, 2022
 Submit ads/tribute messages to Maeve Kelly at
 mkelly@thefundcc.org. Submitted ads should be
 high resolution .pdf, .png, or .jpg files (minimum of
 300 dpi). All ads are printed in color.

**EVENT
 SPONSORSHIP**

**CATALYST
 \$5,000**

**INNOVATOR
 \$2,500**

**SUPPORTER
 \$500**

RECOGNITION

	CATALYST \$5,000	INNOVATOR \$2,500	SUPPORTER \$500
Reservations at the event	6 reservations	4 reservations	2 reservations
Your logo on invitation	✓	✓	
Your logo displayed on signage at the event	✓	✓	
Ad/tribute message in event program	Full page	Half page	Quarter page
Opportunity to host private educational event for your employees facilitated by a Fund Blueprint Ambassador	✓	✓	
Your logo in event program and linked logo or name on The Fund website	✓	✓	✓
Social media and digital recognition at event	✓	✓	✓

The Fund's 2022-23 Sponsorship Program

Thank you for your interest in our 2022-23 Fund for Women and Girls Sponsorship Program. By participating, you are helping provide women and girls with support and resources to thrive. As a part of your partnership, you have the exclusive opportunity to support and be involved in all The Fund's events throughout the year, have access to our diverse supporters, and see the inspirational work we are doing in the community.

EVENT OPPORTUNITIES

Signature Events

6th Annual Champions of Change Event | 10.26.22 | The Farmhouse Bistro at People's Light and Theater in Malvern

The annual event features recognition of both an individual and company for their commitment to practices aligned with women's economic advancement and equity. Our goal is to increase awareness about the disparities and challenges that women face in seeking economic and professional advancement and equity. Attendees love networking!



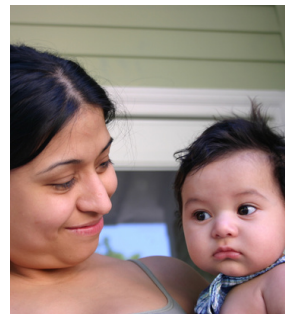
18th Annual Making a Difference Luncheon | 05.05.23 | The Desmond Hotel in Malvern

The annual Luncheon is always an inspirational event. Each year, the program features a keynote speaker, the presentation of our coveted Kitchen Table Award recognizing an outstanding Chester County woman who has made substantive contributions through service and/or philanthropy to improve the lives of women and girls in our county through her own time, talents or resources, a silent auction and raffle, and time for networking.



2022 Blueprint Report Launch | September 2022 | TBD

The Fund's Blueprint Report is the first and only comprehensive needs assessment of women and girls in Chester County. Based on data collected, our Blueprint Report brings the issues and trends to the foreground and informs our conversations and planning. Together, we can take on big challenges and direct our resources to tackle critical needs affecting women, girls and their families. The Blueprint is a tool for everyone who lives in, works in, and loves Chester County! The 4th edition of Blueprint Research Report will be released in a public forum to present the state of women in Chester County through a gender lens and data related to the impact of COVID-19 on women and girls.



Sponsorship commitment for the Champions of Change Event
must be confirmed by **September 9, 2022**
to receive full recognition and optimum participation.

To confirm your sponsorship, please return the reply form to
The Fund via our [online form](#) or
send to The Fund for Women and Girls,
113 E. Evans St., Suite A, West Chester, PA 19380

Thank You

You will receive a confirmation email detailing next steps once you register.
Checks can be made payable to: "The Fund for Women and Girls."
Please write in the memo section of the check or the online
payment notes section: 2022 COC Sponsorship.

To customize to your organization's needs and for more information,
contact Kim Andrews at kandrews@thefundcc.org or 484-356-0940, x103.



**The Fund for Women and Girls
Community Partner Reply Form**

Please return your form by **Sept. 9, 2022** for the 10/26 [Champions of Change Event](#) to receive maximum visibility as a champion for women and girls in our community.

Contact Information

Company _____

Contact Name _____

Contact Title _____

Address _____

City _____

State _____

Zip _____

Preferred Telephone _____

Email Address _____

Sponsorship Level/Dollar Amount _____

***PLEASE ACKNOWLEDGE OUR SPONSORSHIP IN ALL PRINT, ELECTRONIC AND PROMOTIONAL MATERIALS AS:**

Payment and/or Donation Options (*Payment is due prior to event*)

CHECK: Enclosed is a check made payable to "The Fund for Women and Girls", with "2022 COC Sponsorship" in the memo line

CREDIT CARD: I will pay via credit card (VISA/Mastercard/Discover/American Express) by calling The Fund office, 484-356-0790, to charge my/our contribution OR via the [Fund online donation form](#).

ONLINE: I will make a contribution of \$ _____ via the [online donation form](#).

I will recommend a grant through my Donor-Advised Fund (The Fund EIN#: 76-0724241) _____

Name of Donor-Advised Fund Organization

I would like to be added to your email list to receive event notices, updates and announcements.

Email address: _____

Questions?

Contact: Kim Andrews at 484-356-0940,
or kandrews@thefundcc.org
www.thefundcc.org

Returning this form?

Mail to: The Fund for Women and Girls
113 E. Evans Street, Suite A
West Chester, PA 19380