

Celebrating
— 25 YEARS —



THE FUND
FOR WOMEN & GIRLS

IGNITING CHANGE IN CHESTER COUNTY

Fifth Annual

Champions of Change Event

WEDNESDAY • OCTOBER 27, 2021

HONORING

**DR. JOANNE
REIFSNYDER**

&

MacElree 
Harvey

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For their breakthroughs to shatter the glass ceiling



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CHAMPIONS OF CHANGE**

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EVENT PROGRAM

Welcome

Denise Wine,
Board Chair

Opening Remarks

Mary Beth Morrissey,
Interim Executive Director

Corporate Champion of Change Award

Presented by SEI's
Caryn Taylor-Lucia to
MacElree Harvey, Ltd.

Gladys Black 'Woman of Distinction' Award

Presented by Charmaine
Spence Rochester to
Dr. JoAnne Reifsnyder

Closing Remarks

Tiffany Scott,
Board Vice Chair

Dear Friends:

As we celebrate our fifth annual Champions of Change Event, our list of champions paving the way for growth and success for women has grown. We are so pleased to honor Dr. JoAnne Reifsnyder and MacElree Harvey, Ltd. for their outstanding work in setting a path toward equity.

We are incredibly grateful for every contribution of time, talent, and resources that made this event possible. Such dedication and passion fuels us as we move forward in ensuring a healthier, brighter, and safer future for all of Chester County's women and girls.

Thank you for joining us today - we hope you will continue to be a part of The Fund's work in our community.

Most sincerely,



Pattie Diggin
Board Member and Event Chair

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Barbara M. Jordan



CHAMPION

Judi and Tim Bell

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Connie and
Tom Fogarty

Denise Wine
and Neil Kinch

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UNIVERSITY

Pattie and Mike Diggin

Cate and Tom Sennett

EMPOWER ALLY



Chester County Intermediate Unit
An Educational Service Agency



Roberta Torian

Lisa Passante and Mike Kaplan

Mary Beth Morrissey

EMBOLDEN ALLY



Pam and
Jeff Bryer

Marybeth
DiVincenzo

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D. Daniele Hager

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Nora Alvarez

INDIVIDUAL

Beauchamp Consulting and OpExecs
Nicole Tecco Reece

Jennifer Duff

Ingrid Tomlinson

GLADYS BLACK 'WOMAN OF DISTINCTION' AWARD*

JoAnne Reifsnyder, PhD, MSN, MBA, FAAN

Executive Vice President, Clinical Operations and Chief Nursing Officer at Genesis HealthCare



In her role at Genesis HealthCare, Dr. Reifsnyder is responsible for leader development, nursing strategy and clinical quality, safety and efficiency. She joined Genesis in 2011 as Vice President of Clinical Strategy and Implementation, and was previously Senior Vice President of Care Transitions at CareKinesis, Inc. Dr. Reifsnyder serves on the Board of

the Hospice Foundation of America and is the past President of the Board of Directors for the Hospice and Palliative Nurses Association. She is a member of the American Nurses Association, American Organization of Nurse Executives (AONE), the Hospice and Palliative Nurses Association (HPNA), the National Gerontological Nurses Association (NGNA) and Sigma Theta Tau International, the Honor Society of Nursing. Dr. Reifsnyder was inducted as a Fellow in the American Academy of Nursing in 2015. She completed a postdoctoral fellowship in psychosocial oncology at the University of Pennsylvania School of Nursing, and holds a PhD in nursing from the University of Maryland, an MBA from George Washington University, a master's degree in nursing from Thomas Jefferson University, and a BSN from Holy Family College.

Dr. Reifsnyder oversees the nursing department, social services and quality, and is responsible for the leadership development and career growth of more than 20,000 female clinicians.

*This award is named in memory of our late friend and committed Board member Gladys Black. As a business leader and supporter of women and girls in Chester County, Gladys left a lasting impact on our community. For more details, see page 4.

CORPORATE CHAMPION OF CHANGE AWARD

MacElree Harvey, Ltd.

Pictured below: The women of MacElree Harvey.



As an advocate for its employees, MacElree Harvey recognizes the importance of gender balance in a team and the significant benefits it brings to the organization. The firm encourages female employees to pursue professional and leadership opportunities, providing them with training and resources to support their professional growth.

For instance, the firm's Educational Assistance Program has been utilized by female staff and attorneys to further advance their careers. MacElree Harvey also offers work schedule flexibility, including the opportunity to work from home, to support work-life balance among its attorneys. Its Paid Medical Leave of Absence Plan provides paid time off for maternity leave, illness, or injuries. Finally, MacElree Harvey partners with the Chester County Bar Association to promote their Diversity Program, designed for first year law students who identify with groups historically discriminated against on the basis of gender, disability, race, or ethnicity.

"MacElree Harvey has a history of advancement and promotion of women within the firm. Most notably, our current CEO, Michelle Foster, has been promoted numerous times over her 19-year career with MacElree Harvey... Eight of the current women Partners began their careers with MacElree Harvey as Associate Attorneys and were promoted to Partner," says Firm Administrator Nicole Castafero. "The Firm promotes women from within, allowing for the advancement of their careers."

A SPECIAL THANK YOU

Champions of Change Event Committee

We want to thank our Champions of Change Event Committee — including Chair Pattie Diggin, Vice Chair Marybeth DiVincenzo, and committee members Carolyn Lewis, Cate Sennett, and Connie Fogarty — for their hard work and creativity in planning our 5th Annual Champions of Change Event.

2021-2022 Board of Directors

Denise Wine Board Chair	Nora Alvarez Susan Beauchamp Pattie Diggin	Barbara M. Jordan Honorary Chair
Tiffany Scott Vice Chair	Sandra Donahue Connie Fogarty Debbie Gawrylowicz	Mary Beth Morrissey Interim Executive Director
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IN MEMORY OF GLADYS BLACK



The Gladys Black 'Woman of Distinction' Award is named in memory of our late friend and committed Board member Gladys Black. Gladys led by example as a business leader in her field and an engaged and faithful supporter of her church, alma mater and a number of local organizations and non-profits.

A resident of Phoenixville, Gladys was a trustee of Allegheny College and in 2015 received the Alumni Medal, the college's oldest and most prestigious alumni award. In addition, Gladys was a major supporter of The Pennsylvania Ballet, People's Light and Theater, Philabundance, Episcopal Community Services and Orion Communities. She served as a membership volunteer at the Philadelphia Museum of Art and a supporter and devoted member of St. David's Episcopal Church.

In 1997, after the death of her husband, Joseph Black, she became Acting President of The Valley Forge Group comprised of Valley Forge Technical Communications in Exton and Detroit, Valley Forge Technical Information Services in Munich, Cologne and London, and Sun Technicom in Detroit.

As a business leader and supporter of women and girls in Chester County, Gladys left a lasting impact on our community. Her strength and extraordinary drive to give embodies the spirit of The Fund — we will never forget the impact she left on us and all those fortunate to have known her.

Congratulations to Champions of Change
honorees Dr. JoAnne Reifsnyder and
MacElree Harvey, Ltd.

Judi and Tim Bell



The true value of
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Wilmington Trust and M&T Bank support the people and organizations whose mission is to improve the places and spaces where we live, work, and play. Together, we offer our time and resources and encourage others to join us.

We're proud to support The Fund for Women & Girls Champions of Change Event.

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Congratulations to honorees
Dr. JoAnne Reifsnyder and MacElree Harvey.
We appreciate your support and work to lift
up women and girls and make a positive
difference in our communities.

Denise Wine and Neil Kinch

Congratulations to this year's
Champions of Change award winners,
Dr. JoAnne Reifsnyder and
MacElree Harvey, Ltd.

Connie and Tom Fogarty



**Congratulations to
 Gladys Black 'Woman
 of Distinction' Award
 winner**

JoAnne Reifsnnyder
 Chief Nursing Officer
 Genesis HealthCare

and Honoree, MacElree Harvey

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Congratulations to JoAnne Reifsnyder, PhD, MSN,
MBA, FAAN, for this well-deserved recognition
and for your dedication to advancing
women in leadership roles.

**D. Daniele Hager, President,
The Hager Family Charitable Foundation**

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*MacElree Harvey, Ltd. is a full-service law firm serving clients
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The Fund continues to be a beacon of light and help for those in Chester County who are working to improve the lives of women and girls. I continue to applaud its extraordinary achievements.

Roberta Torian



CCRES provides over 1,500 professional, dedicated staff members to meet the needs of children and adults challenged by autism, behavioral health issues, mental illness, intellectual and developmental disabilities and physical disabilities. They work in collaboration with school districts, intermediate units and the behavioral health system.



The Chester County Intermediate Unit provides services to the 12 school districts in Chester County, including nearly 86,000 public and non-public school students and over 6,000 educators. CCIU's major services include: special education and compensatory education programs; career, technical and customized education; mentor training and staff development; technology initiatives; consortia for school business operations; and curriculum services. To learn more about our services and programs, please visit www.cciu.org.

Congratulations to
Dr. JoAnne Reifsnyder and
MacElree Harvey for being
true Champions of Change!

Pam and Jeff Bryer



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**WE ARE PROUD
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The Freckled Strawberry is a non-profit organization dedicated to advancing women leadership, advocating independent thought and discovering financial freedom through education.

The women, advice, and connection represented with The Freckled Strawberry is offered freely and without charge by professional women, lady entrepreneurs, and career focused divas.

Our organization is privately funded. We do not charge for the information you find on our site. Our ask is that you give back to other women, and pay it forward, when you can. We hope you engage with our community and encourage you to embark on your personal and professional journey.



IF YOU LIVE FOR IT, WE'LL HELP YOU PLAN FOR IT.

We're here to help you do the things that matter most, with the people who matter most. Now and years from now. Because when you're in control of your money and start realizing your financial goals, planning looks less like planning and more like living. Spend your life living.[®]

LET'S GET STARTED



Erika Jacobi
MBA
Managing Director
easternpa.nm.com



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Breaking down barriers can turn challenges into opportunities and doubt into fearlessness.

When we are unified by a common mission, our impact is a catalyst for creating equitable and meaningful futures for the next generation.

Building brave futures.



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Congratulations to this
year's honorees and
heartfelt thanks to
The Fund staff and
volunteers who make
events like Champions
of Change possible.

Nora Alvarez

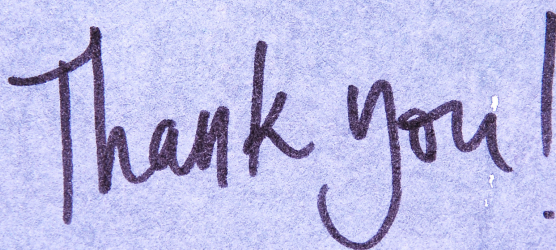
MANY THANKS TO ALL OF OUR GENEROUS SPONSORS!

C O M I N G
S O O N

2021 Blueprint Report

The Fund for Women and Girls' Blueprint Report is the first and only comprehensive needs assessment of how women and girls are faring at the local, state, and national levels. The Report brings current issues and trends to the foreground through data and storytelling to inform advocacy efforts and community conversations.

Together, we can take on big challenges and direct our resources to tackle critical needs affecting women, girls and their families. The Blueprint is a tool for everyone who lives in, works in, and loves Chester County. Stay tuned in the coming months for our 2021 Blueprint Report.

A photograph of a piece of blue textured paper with the words "Thank you!" written in dark purple ink in a cursive, handwritten style.

Thank you for your feedback!

Thank you for attending our 5th Annual Champions of Change Event. As we reflect on the successes of the day, we ask that you take a few minutes to share your feedback through our [brief online survey](#) about how we can improve this event in future years.

Thank you in advance for your insight. We take all feedback to heart in thinking about how to tailor future programming to the many diverse people and communities of Chester County.

To watch the tribute videos from our program today, please visit our [YouTube channel](#).

STAY CONNECTED!



The Fund for Women and Girls leads and unites the community through philanthropy and advocacy to ensure that women and girls have the resources and opportunities to thrive.

OUR VISION

Women and girls will have equality and security, making our communities stronger and more vibrant for everyone. The Fund will be seen as a vital partner and leader, known for our boldness, connectivity and creativity as we bring together and support individuals and organizations around a shared commitment to the well-being and self-determination of women and girls.

ENGAGE WITH US

Visit us at thefundcc.org to sign up for email updates!

Follow us on social media at [@thefundchesco](https://www.instagram.com/thefundchesco).

If you were inspired by today's program, [consider a donation](#) to support our future programming and efforts to ignite change in Chester County for women and girls.

We're right around the corner. And always in yours.

The WSFS CARES Foundation strives every day to bring the WSFS mission of *We Stand For Service®* to life. We're committed to doing what's right and helping the communities where we live, work and play. That's why we're honored to support **The Fund for Women and Girls' 5th Annual Champions of Change event.**

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