With The Fund for Women and Girls, your investment goes further.

- **Over $3.5 million in grants** have been given to over 80 local nonprofit organizations in our community since 1997.
- **For 16 years, girls from high schools throughout Chester County** have engaged with and helped fund local nonprofits, who face daily the issues of women and girls in our community, through our Girls Advisory Board’s leadership development and philanthropy program.
- **In 2019, we launched GirlGov Chester County** which also helps high school girls to develop their leadership skills with hands-on experience learning how government works and empowered to use their voices to advocate for issues important to them.
- **Our Blueprint Report**, thoroughly researched and updated every 5 years, is a touchstone for nonprofits, government, and other community-based organizations to help focus their attention and resources to address the top issues challenging women in their efforts to become financially stable, healthy and safe.
- **Our community collaboration and education forums**, both in-person and virtual, raise awareness and promote engagement in helping women and girls rise.

Through the power of collective giving, we have been able to impact annually over 18,000 lives, 14,500 of who identify as female, and 56% were people of color.

With your help, we can do so much more, e.g.,

- **Annual Support** – Ranging from $10,000 to $1,000 (includes event sponsorships)
- **Event Sponsor** – Ranging from $5,000 to $500
- **Event program ads** – Full page @ $350, Half page @ $250
- **Silent Auction new item offerings**

**Top Reasons to Sponsor The Fund**

1. You will help to ensure that women are not left behind and are at the center of Chester County’s recovery.
2. You will support equity as Chester County’s economy is rebuilt and reimagined.
3. Together, we will make it right for Chester County women because when women thrive, Chester County rises.

**AUDIENCE DEMOGRAPHICS**

Event audiences include: community and civic leaders, business leaders, government officials, nonprofits, corporations, and individual donors across Chester County who are passionate about making a difference in Chester County for women and their families.
Our Events

Champions of Change Event | 10.28.2020
The annual event features recognition of both an individual and company for their commitment to practices that align with women’s economic advancement and equity. Our goal is to increase awareness about the disparities and challenges that women face in seeking economic and professional advancement and equity. Attendees also love the networking!

25th Anniversary Making a Difference Luncheon 05.07.2021
The annual luncheon is always an inspirational event, filled with inspiration, education and ... Each year the program features an keynote speaker, the presentation of our coveted Kitchen Table Award which recognizes an outstanding Chester County woman who has made substantive contributions through service and/or philanthropy to improve the lives of women and girls in our county through her own time, talents or resources, a silent auction and raffle and ample time for networking.

Girls in Action Summit | 05.15.2021
Inspired by the award-winning Girls Advisory Board (GAB) girls’ grantmaking and leadership program, the annual Girls in Action Summit engages high school girls throughout Chester County for an empowering day of action. Attendees learn about the deep and varied needs in their communities and ways young people can get involved and respond, including strategic grantmaking.

Confirmations are due:
Sept. 15, 2020 for Champions of Change Event
Apr. 9, 2021 for Making a Different Luncheon
April 10, 2021 for Girls in Action Summit
## Event Sponsorship Opportunities

**Confirmation are due:**
- Sept. 15, 2020 for 2020 Champions of Change Event
- Apr. 9, 2021 for Making a Different Luncheon
- April 10, 2021 for Girls in Action Summit

*(See sponsorship form next page.)*

### Recognition

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<th>Full page</th>
<th>Half page</th>
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<tr>
<td>Reservations at the event</td>
<td>6 reservations</td>
<td>4 reservations</td>
<td>2 reservations</td>
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<tr>
<td>Your logo on invitation</td>
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<td>Your logo in event program and linked logo or name on CCFWG website</td>
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<td>Social media and digital recognition at event</td>
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### Event Sponsorship

- **IGNITE $5,000**
- **EMPOWER $2,500**
- **EMBOLDEN $500**

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Program Advertising

**Full Page**  [5"W x 8"H]  Price: $350
**Half Page**  [5"W x 4"H]  Price: $250
**Quarter Page**  [2.5"W x 4"H] (Portrait): Price $100

**Ad Submission**
Ads should be submitted to Maeve Kelly, Communications and Program Associate, at mkelly@thefundccorg. Submitted ads should be high resolution .pdf or .jpg files (minimum of 300 dpi). All ads are printed in color.

Silent Auction Donations

Please consider supporting our 25th Anniversary Making a Difference Luncheon event by creating and donating a themed basket (i.e., date night, cats, dogs, beach/summer, spa day). These items could represent hundreds of dollars in auction funds raised on behalf of the Fund’s work in Chester County. *(See attached auction donation form.)*

Auction Donation Delivery

Given the Fund's limited office hours due to the pandemic, all arrangements for donation delivery to the Fund should be made **no later than April 16, 2021** - by contacting Dana Wiley at dwiley@thefundcc.org. The Fund’s office is located at 113 E. Evans St., Suite A, West Chester, PA 19380. Please be sure to include any marketing collateral, brochures, and relevant details about the item(s) you donate to make sure we include an accurate description for potential bidders. (Pick-up can be arranged if needed.)

Questions?

For additional information or questions, contact Development Director Dana Wiley at dwiley@thefundcc.org.
The Fund for Women and Girls
Community Partner Reply Form

Contact Information

Company

Contact Name

Contact Title

Address

City

State

Zip

Telephone

Email Address

EVENT:  □ Annual Luncheon  □ Girls in Action Summit

Sponsorship Level/Dollar Amount

*PLEASE ACKNOWLEDGE OUR SPONSORSHIP IN ALL PRINT, ELECTRONIC AND PROMOTIONAL MATERIALS AS:

Payment and/or Donation Options (Payment is due prior to event)

□ CHECK: Enclosed is a check made payable to The Fund for Women and Girls.

□ CREDIT CARD: I will pay via credit card (VISA/Mastercard/Discover/American Express) by calling Brandon Szerenyi at the Fund office, 484-356-0790, to charge our contribution or via the Fund online donation form.

□ ONLINE: I will make a contribution of $ _______ via the online donation form.

□ I will recommend a grant through my Donor-Advised Fund (The Fund EIN#: 76-0724241) __________________________

□ I would like to be added to your email list to receive event notices, updates and announcements.

Email address: __________________________

Questions?

Contact: Dana Wiley at 484-356-0940 or dwiley@thefundcc.org

www.thefundcc.org

Returning this form?

Mail to: The Fund for Women and Girls

113 E. Evans Street, Suite A

West Chester, PA 19380

The official registration and financial information for the Chester County Fund for Women and Girls may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0900. Registration does not imply endorsement.
How will I be listed in our program and marketing materials (if different than "Name of business")

Registered name of 501(c)3 organization:

Federal tax ID #:

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Thank you for your support!