



2027 - 2029 STRATEGIC PLAN

Our mission: To lead and unite our community through philanthropy and advocacy to ensure that women and girls have resources and opportunities to thrive.

Our vision: Women and girls have equality and security, making our communities stronger and more vibrant for everyone. The Fund is a vital partner and leader, convening individuals and organizations with boldness, connectivity, and creativity around a shared commitment to **gender equity and the well-being and self-determination of women and girls.**

Our Guiding Principles

- 1 Challenge** sexism, racism, classism, able-ism, transphobia, homophobia, xenophobia, and other forms of systemic oppression and individual bias within and outside of ourselves.
- 2 Center** our work in what matters most to the people and communities most impacted by the problems we seek to address.
- 3 Move** from a historical grantmaking relationship to collaborative, trust-based relationships.
- 4 Support** women in leadership in all aspects of our work.

Our strategic plan is built on three pillars. Each pillar represents a distinct area where women, girls, and gender-expansive individuals in Chester County face the greatest barriers, and where focused, intentional investment can shift outcomes.





PRESENTING 2027 - 2029 STRATEGIC PLAN

THE FUTURE WE'RE BUILDING TOGETHER

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Our vision: Women and girls have equality and security, making our communities stronger and more vibrant for everyone. The Fund is a vital partner and leader, convening individuals and organizations with boldness, connectivity, and creativity around a shared commitment to gender equity and the well-being and self-determination of women and girls.

The next four years are about turning that vision into action. This strategic plan lays out how we'll get there, informed by the data, the stories, and the people we've worked alongside.

Our Guiding Principles

To accomplish our mission, we recognize that we must:

1

Challenge sexism, racism, classism, able-ism, transphobia, homophobia, xenophobia, and other forms of systemic oppression and individual bias within and outside of ourselves.

2

Center our work in what matters most to the people and communities most impacted by the problems we seek to address.

3

Move from a historical grantmaking relationship to collaborative, trust-based relationships

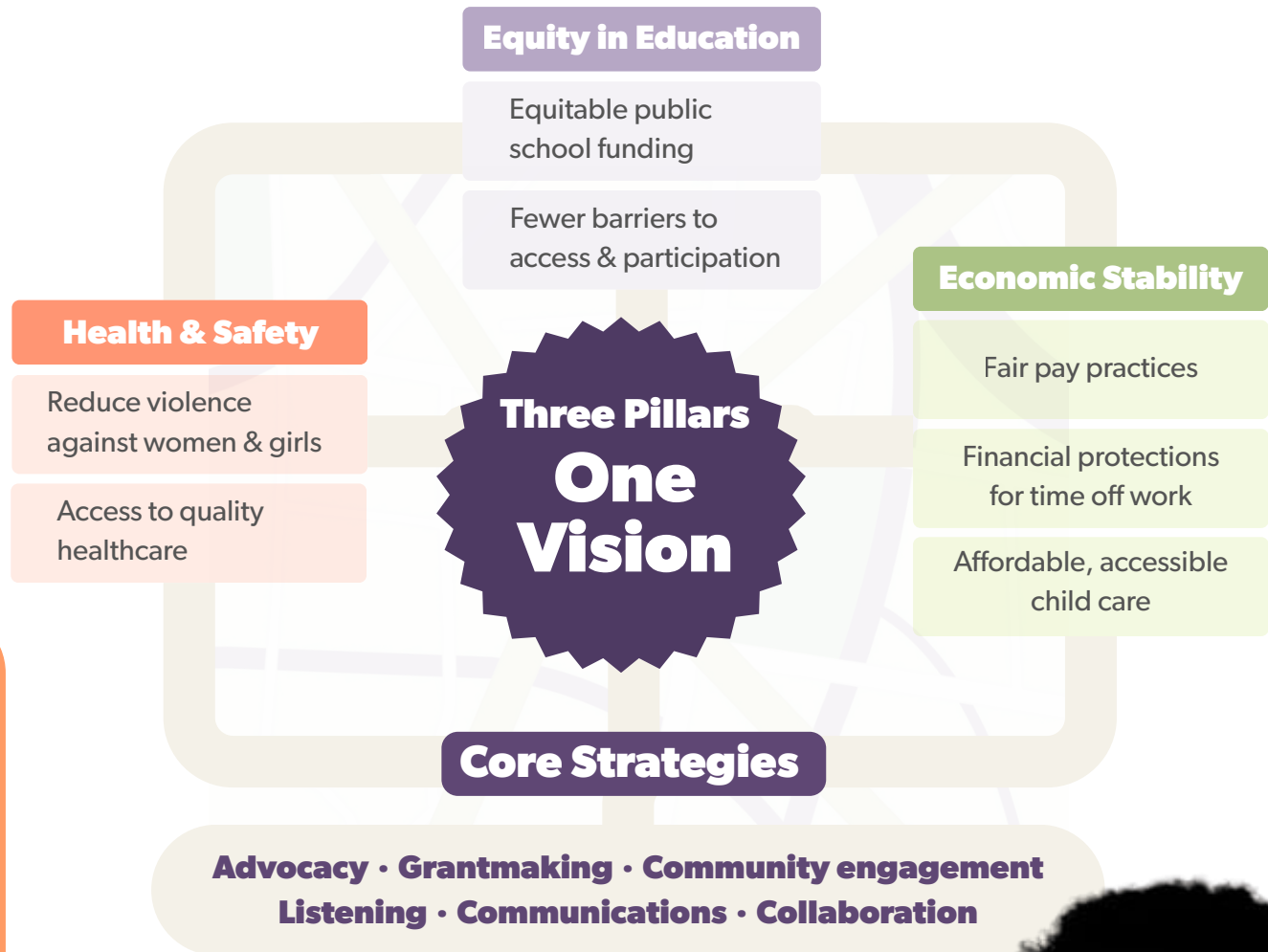
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Support women in leadership in all aspects of our work.



Our strategic plan is built on three pillars

Equity in Education, Health and Safety, and Economic Stability. Each pillar represents a distinct area where women, girls, and gender-expansive individuals in Chester County face the greatest barriers, and where focused, intentional investment can shift outcomes. **Together, they form the foundation for the work ahead, three interconnected paths toward the same vision of equality and security for all.**



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Hope is essential to any political struggle for radical change when the overall social climate promotes disillusionment and despair.

- bell hooks

